

Product	Square Meters	Price	Including	Example
Space only	Minimum 12 sq.m.	Regular € 265,- per sq.m. Early bird € 240,- per sq.m.		
Shell Scheme Basic main floor	Minimum 9 sq.m.	€ 115,- per sq.m. (in addition to space)	<ul style="list-style-type: none"> <li>- Carpet (selected colours available)</li> <li>- System walling in aluminium frame construction</li> <li>- Fascia, including text and stand number, white fascia with blue text</li> <li>- 1 Spotlight per 3 sq.m.</li> <li>- Wall socket</li> <li>- Electrical main connection, 1 Kw (including consumption)</li> <li>- Furniture: 1 table, 2 chairs</li> </ul>	
Shell scheme DELUXE main floor	Minimum 12 sq.m.	€ 139,- per sq.m. (in addition to space)	<ul style="list-style-type: none"> <li>- Carpet (selected colours available)</li> <li>- System walling in aluminium frame construction</li> <li>- Fascia, including text and stand number, white fascia with blue text</li> <li>- 1 Spotlight per 3 sq.m.</li> <li>- Wall socket</li> <li>- Electrical main connection, 1 Kw (including consumption)</li> <li>- Furniture: 1 table, 2 chairs, 1 brochure rack, 1 counter, 1 bar chair</li> </ul>	
Special package All-inclusive 6 sq.m.	6 sq.m.	Package price € 1,695,- / stand (including space)	<ul style="list-style-type: none"> <li>- Carpet (selected colours available)</li> <li>- System walling in aluminium frame construction</li> <li>- Fascia, including text and stand number, white fascia with blue text</li> <li>- 1 Spotlight per 3 sq.m.</li> <li>- Wall socket</li> <li>- Electrical main connection, 1 Kw (including consumption)</li> <li>- Furniture: 1 table, 2 chairs</li> </ul>	
Expo Pod	4 sq.m.	Package price € 950,- (including space)	<ul style="list-style-type: none"> <li>- Back wall, 1 m wide, 2 m high</li> <li>- Furniture: 1 bar table, 2 bar chairs</li> <li>- Company name</li> <li>- Carpet</li> <li>- Spotlight</li> </ul> <p>Important:</p> <ul style="list-style-type: none"> <li>• Each column can accommodate 4 companies. The package is for 1 side of the column</li> <li>• stand allocation by TUSE in selected areas</li> </ul>	
Pavillions package Shell scheme (Country / Start-up and Universities)	Minimum 6 sq.m., maximum 12 sq.m.	Price on request	<ul style="list-style-type: none"> <li>- Carpet (selected colours available)</li> <li>- System walling in aluminium frame construction</li> <li>- Fascia, including text and stand number, white fascia with blue text</li> <li>- 1 Spotlight per 3 sq.m.</li> <li>- Wall socket</li> <li>- Electrical main connection, 1 Kw (including consumption)</li> <li>- Furniture: 1 table, 2 chairs</li> </ul>	 

Early bird deadline Monday 15 January 2017

For each booking, an administration & promotion of € 165,- applies

Each booking is for 1 company. Additional companies can take part in the same stand at a charge of € 350,- per company

No stand sharing companies allowed in the Expo Pod packages

All prices are exclusive of VAT



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detailed information

Content	Platinum	Gold	Silver	Bronze	Conference track sponsor	Space only	Shell type A	Shell type B	All in 6 sq.m.	Expo Pod 4 sq.m.
Package price	Package price	Package price	Package price	Package price	Package price	Price per sq.m.	Price per sq.m. (in addition to space)	Price per sq.m. (in addition to space)	Package price (including space)	Package price (including space)
Early bird price in Euro (excl. VAT)						€ 240,00	€ 115,00	€ 139,00	€ 1.695,00	€ 950,00
Regular price in Euro (excl VAT)	€ 19.000,00	€ 14.000,00	€ 9.500,00	€ 5.200,00		€ 265,00	€ 115,00	€ 139,00	€ 1.695,00	€ 950,00
Logo and description in exhibitor section	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo and description in exhibition catalogue and on event promo material	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Use of event logo in your own marketing material. Cross website referencing	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Access - Complimentary conference passes	6	3	2	1	2					
Exhibit space in exhibition area (sq. meters/sq feet)	25 sq.m.	18 sq.m.	15 sq.m.	12 sq.m.	12 sq.m.	Min 12 sq.m.	Min 9 sq.m.	Min 9 sq.m.	Fixed 6 sq.m.	Fixed 4 sq.m.
Advertisement in conference guide	Full page inside	Full page inside	Half page inside	Half page inside	Half page inside					
Complimentary exhibition staff passes	12	8	6	4	3	2	2	2	1	1
Exposure in event newsletter on a regular basis (content provided by you)	✓	✓	✓		✓					
Brand exposure in common areas	✓	✓	✓		✓					
Branding in track session room (video during breaks) - option to place roll ups	✓	✓								
Marketing material in session rooms	✓	✓								
Article in Robotics Business Review or Robotic Trends	2	1								
Event party ticket	3	2	1		1					
Speaking option conference	✓	✓								
Video interview distributed by event media channels	✓									
Direct e-mail campaign to 25,000 global recipients from the RoboBusiness contact database	✓									
1 page article in conference guide provided by you	✓									
Meeting room	1									

Contact us before January 15th 2017 for early bird price

#### Important notes

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#### Sponsorship items

Charger station with complimentary computer access and refreshments	€ 2.500,00	Show catalogue half page full colour	€ 950,00
Shuttle busses sponsoring	on request	Show catalogue full page full colour	€ 1.500,00
Conference pass lanyards sponsor	on request	Show catalogue full page inside front cover	€ 1.950,00
Material for complimentary conference bag	€ 250,00	Show catalogue full page colour inside back cover	€ 1.950,00
Conference bag sponsor	on request	Show catalogue full page colour back cover	€ 2.900,00
Exhibition visitor bag sponsor	on request	<b>World Forum building branding opportunities</b>	<b>price</b>
Webcast production on site	€ 2.500,00	1 x banner flag pole outside	on request
Article in Robotics Business Review or Robotic Trends	€ 5.000,00	Outside - Frames, 1200 by 700 cm, price per piece	€ 12.000,00
Spot in RBE newsletter	€ 5.000,00	Outside - Frames, 2200 cm by 425 cm, price per piece	€ 12.500,00
Conference pens	on request	Outside - Trotters small, 96 cm by 154 cm high, total height 273 cm	€ 995,00
Conference notepads	on request	Outside - Trotters medium, 170 cm by 230 cm	€ 1.600,00
Meeting room (price per day) - exhibitors only	€ 650,00	Banner Queen Maxima walk through expo lounge	€ 2.100,00
Exhibition party platinum sponsor	on request	Central staircase truss	€ 3.400,00
Exhibition party gold sponsor	on request	Central staircase cube	€ 2.400,00
Exhibition party silver sponsor	on request	Central staircase stickers (all stairs)	€ 9.500,00
Live demo sponsor (at WF inside demo space)	€ 3.500,00	Central staircase stickers 2 stairs	€ 5.000,00
Live demo sponsor (at Airport Valkenburg)	€ 4.500,00	Central staircase ceiling	€ 2.100,00
Pitch fire sponsorship + cash price	€ 10.000,00	Floor stickers, 100 cm by 100 cm	€ 495,00
Matchmaking event sponsorship	€ 5.000,00	Banners King Willem Alexander stage, 200 cm by 500 cm, price per piece	€ 1.850,00
Networking cocktail showfloor (1 day out of 2)	€ 5.000,00	Banners Amazon/ Mississippi, 175 cm by 400 cm	€ 1.350,00
Registration penns	on request	Banner staircase down to souterein floor, 800 cm by 240 cm	€ 2.100,00
Routeplanners	on request	Posters in World Cafe, 112,5 cm by 154 cm per piece	€ 650,00
Exhibition visitors lanyards	on request	Print at bar World Cafe, 160 cm by 123 cm	€ 950,00
Banner on homepage	€ 850,00	LCD screens	€ 350,00
Banner on visitor registration page	€ 1.200,00	Speaker desk KWA Theater, 70 cm by 62 cm	€ 500,00
Banner on sub page	€ 750,00	Speaker desk Amazon and Mississippi, 50 cm by 62 cm	€ 450,00
Flyers distribution excl hostess	€ 650,00	Speaker desk A3, other rooms	€ 325,00